



PRESS RELEASE

Changing hearts and minds through action.



Muslims across the world to celebrate Earth Day with *Green Khutbah Campaign*

TORONTO, April 1, 2021 - Muslims across the world will commemorate Earth Day by dedicating their Friday khutbah (or sermon) to raise awareness on environmental issues. This initiative, known as the [Green Khutbah Campaign](#), takes place each year on the Friday before Earth Day.

This year the [Green Khutbah Campaign](#) will take place on Earth Day itself - Friday, April 22, 2022.

“We are encouraging faith leaders to devote their Friday Khutbah (or sermon) to celebrate the blessings, graces and beauty of all of God’s creation and to raise awareness about our current environmental challenges,” said Muaz Nasir, the publisher of the Canadian environmental website, [Khaleafa.com](#) and one of the founders of the Campaign.

This year, the theme of the Green Khutbah Campaign is ***‘Changing hearts and minds through action.’***

“With the campaign occurring during Ramadan this year, we felt it was important to have a strong and meaningful call to action,” said Nasir. “We were reminded of a hadith (or saying) of the Prophet Muhammad (peace be upon him) in which he calls for action against injustice using our hands, tongues and hearts. That is, to create change through

our actions, words and intentions. And it is upon this sentiment that this year's theme has been centered.”

The Campaign was launched in 2012 in Canada and, every year, faith leaders across the world are encouraged to deliver a message that reminds their congregations of the Qur’anic message to be stewards of the earth and the environment.

Islamic organizations and well-known faith leaders here in Toronto and around the world are throwing their support behind the campaign intending to dedicate their Friday Khutbah on April 22 to this year’s campaign theme.

Organizations and faith leaders can sign up through the [Green Khutbah website](#) to participate. The [Khaleafa.com](#) team has also created an online [resource kit](#) to support faith leaders participating in the Green Khutbah Campaign.

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For more information, photos or to arrange an interview please contact:

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